

Business Essentials Workshop

Your business maybe about to launch or perhaps it has been running for a while, but..... you're finding that you need to know more about some of the "business elements". A lot of Business Owners are skilled in their area of expertise but find that actually running a business brings with it a whole lot of new challenges. This may include what structure to use, how to manage the business day to day, it could be pricing issues, staffing problems, insufficient sales, poor marketing, cashflow constraints, poor productivity, stress, anxiety.....the list is almost endless.

For the majority of these owners; a clear framework to follow, some base tuition, a few well designed worksheets and a bit of experienced guidance can give them the direction they need.

Our **Business Essentials Workshops** were created for those owners who need some support in some of the traditional business management areas – **but have a limited budget to work with**. The **Business Essentials Workshops** are a customised delivery platform for a range of business management topics **which you select and control**. Our approach is to understand what your needs are, prioritise them with you into a sensible order, and then parcel them up in a workshop to run 121 with you.



Workshop Includes

- Stand alone, self-contained 2 Hour session – focusing on your chosen topics.
- Vast range of business management topics available – from Vision to Sales, across to Staff and through to Finance – and a lot in between.
- Workshops are delivered live to you via Zoom on a 121 basis but can also include your partner/s or staff.
- Workshops are supported by templates & worksheets – including completed examples.
- Email access for *post workshop* questions.
- Advanced workshops (3 Hours) available for some topics (see us for pricing and availability).
- Access to Facebook community.
- Blog library of business Improvement topics.

Not sure if this covers what you need? – don't worry; you will walk away with value from the workshop and if you need more support, we can guide you to the best option.

Who does this suit?

- Micro and Small businesses who are aware of the need to expand their business management skills in select areas.
- Suitable for businesses in the startup, growth and expansion stages.
- Privately owned businesses across all industries.
- Those operating on a more restricted budget.

What is my investment?

- Workshop - one off fee of \$500 plus GST for a 2 Hour session with templates provided.
- Stand-alone workshop, no further commitment or ongoing obligation.
- Extended workshops can be configured for more advanced elements – with pricing available on application.

To discuss how this would improve your business, contact us directly on

Call: 1300 626 488